

Call for Programs

The National Social Norms Conference
Chicago, IL
July 21-23, 2004

Breakout Program Submission Form Submission deadline: April 2, 2004

The selection committee will begin notifying presenters on April 26, 2004.

Please be aware that all presenters must still register for the conference and pay all applicable fees.

All breakout programs are 75 minutes in length.

Proposals are judged on clarity of presentation, originality, methodology, and contribution to the field. The most highly rated proposals, based on selection committee review, are generally those that present outcome data from research-based implementations of the social norms approach, especially in innovative areas. Presenters should assume that conference attendees understand the basic concepts of the social norms approach; therefore, **proposals for programs of an introductory nature are not encouraged.**

Speaker Information

Name:

Degree(s):

Title/Position:

Institution:

Address:

City/State/Zip:

Phone (work):

Fax:

Email:

If you will have co-presenters, please provide the following information for each of them.

Name:

Degree(s):

Title/Position:

Institution:

Phone (work):

Email:

Breakout Program Proposal

Title of Program:

Program Proposal:

Provide a program proposal of **no more than two pages** in length. Please follow this format:

1. **Intended Audience**
Who will benefit from attending your program? E.g., Health promotion specialists, administrators, researchers, etc.
2. **Key Points of Presentation**
Note the key points that will be made during your presentation.
3. **Behavioral Objectives**
Describe the specific knowledge and/or skills to be gained by those attending your presentation.
4. **Research/Project Methods**
Describe your research or project methods, as well as the results, outcome data or other evidence of successful impact.

Accepted presenters will be asked to provide a program abstract and a camera-ready copy of program handouts for inclusion in the conference binder by June 1, 2004.

Please note: Presenters requiring the use of Power Point will need to provide their own laptop and projector.

You can submit your program proposal (to be received no later than April 2, 2004) in one of two ways: either via email to rrice@niu.edu (please enter "2004 Social Norms Conference Proposal" in the subject line of your email), or via regular mail to:

National Social Norms Resource Center
Attn: Conference Committee
Social Science Research Institute
148 N. Third Street

DeKalb, IL 60115

If you have a question about submitting a proposal, please contact Richard Rice at the National Social Norms Resource Center (rice@niu.edu), 815.753.9745.